

“Strategic plans are most vulnerable not in their development, but in their implementation.”

--Jerry L. Talley and Eugene H. Fram



LIMITED TO
20 PEOPLE!
REGISTER TODAY!

➔ **October 25-26, 2011 | Tuesday & Wednesday | 9:30 a.m. – 4:30 p.m. | San Dimas**

The Rolling 3-Year Strategic Plan Workshop

Build It. Execute It. Update It. Year After Year!

- **3 Days + Homework = Your Customized Strategic Plan (Day 3 date to be set by workshop participants)**
- **For CEOs, Senior Pastors, Executive Pastors & Their Direct Reports (Board Members Welcome)**
- **Attendance at All 3 Days Required**

Sponsored by:



Hosted by:



Workshop Location:
Christian Community
Credit Union
255 North Lone Hill Avenue
San Dimas, CA 91773

At this workshop, you will:

- 1. Create** a customized Rolling 3-Year Strategic Plan for your organization's future (not for the proverbial bookshelf!).
- 2. Address** and mitigate the 7 reasons most Strategic Planning efforts fail.
- 3. Identify** the 12 Key Success Factors in keeping the Strategic Planning process on time and under budget.
- 4. Build** an annual planning calendar that keeps the Plan rolling, year after year.
- 5. Align** the Annual Plan with Annual S.M.A.R.T. Goals for the board, CEO, senior team, manager and every employee.
- 6. Design** an accountability system so you are results-driven, not activity-driven.
- 7. Learn** how to get the right people on the Planning Bus and how to motivate and inspire them with God's vision for your organization.
- 8. Understand** how to leverage your BHAG (Big Holy Audacious Goal) to challenge and encourage the board, staff, volunteers and donors.
- 9. Pick** up new skills, immediately, in effective delegation—so the whole team owns the Plan and you don't get stuck with all the work.
- 10. Learn** how, per Henry Blackaby's counsel, to "find out what God is doing and then join Him."

Each participant will receive:

The Manual: *The Rolling 3-Year Strategic Plan Workshop Manual*

The Food! Lunch and Coffee Breaks (all 3 days)

The Resources: Resource Book, Plus Access to PowerPoints and Workshop Manual PDF

Presented by John Pearson

John Pearson is the author of *Mastering the Management Buckets* and served 30 years as a nonprofit ministry CEO, including 25 years as CEO of three associations: Willow Creek Association, Christian Management Association and Christian Camp and Conference Association. He consults with ministries and associations on board governance, strategic planning, and CEO coaching and team building. (Read his bio at www.JohnPearsonAssociates.com.)



WWW.MANAGEMENTBUCKETS.COM/PAGES/STRATEGIC_PLAN_WORKSHOPS



JOHNPEARSONASSOCIATES
WWW.JOHNPEARSONASSOCIATES.COM

The Rolling 3-Year Strategic Plan Workshop

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Hosted by: Christian Community Credit Union, San Dimas, Calif.

Sponsored by: Neighborhood Christian Fellowship
and Arrow Community Center, Covina, Calif.

SAY YES!

[] Yes! We're coming!

IDENTIFY YOUR CONTACT PERSON:

Contact Person's Name _____ Nickname _____

Company/Organization _____ Title _____

Address _____

City _____ State/Prov. _____ Zip/Postal Code _____

Office Phone _____ Cell Phone _____ Fax _____

Email _____ Website _____

This person, _____, recommended we attend this workshop.

ATTEND AS A TEAM!

RECESSION-BUSTER PRICING!

Postmark Your Registration 30 DAYS in advance and save \$\$\$!
Fee includes all materials, PowerPoints downloads, coffee breaks, and lunches.

	Regular Rate 3 Days	Postmark on or before September 25	Postmark after September 25
1st Person from same organization	\$1,500	\$995	\$1,045
2nd Person from same organization	\$1,000	\$495	\$ 545
Each Additional Person from same organization (or spouse)	\$ 500	\$195*	\$ 225
SUB-TOTAL (Total People Attending: _____ . Please attach list.)	\$ _____	\$ _____	\$ _____

*Call for group rates for 6 or more.

On a separate sheet of paper, please list the name and position for each person attending.

TOTAL NUMBER OF PEOPLE ATTENDING FROM OUR ORGANIZATION _____

SEND PAYMENT: Check enclosed for \$ _____ (payable to: John Pearson Associates, Inc.)

REMINDERS:

Cancellations. In the event you need to cancel, a refund (less \$250) will be given to all written or faxed requests received 15 days in advance of the workshop. After that date, we are unable to give refunds unless a person from the waiting list is able to attend in your place. You may also transfer your registration to another person you recruit for this specific workshop date.

Money-back Guarantee. If you are not completely satisfied, you will receive a full refund.

Confirmation. You will receive a confirmation of your registration and pre-program details.

Mail Registration to:
Attn: Registrar
John Pearson Associates, Inc.
P.O. Box 74985, San Clemente, CA 92673
Call 949-500-0334

Email: John@JohnPearsonAssociates.com

Workshop Bonus. Your organization will receive a Workshop Bonus Coupon good for \$100 off any future workshop hosted by John Pearson Associates, Inc.